# **Beacon Wealth Advisory LLC Shines Light on Retirement**

# Financial advice, retirement income planning and more

B eacon Wealth Advisory's founder, owner and financial advisor Jenna Cairns was drawn to financial services because she saw early on what could happen without a plan.

"My grandmother developed Alzheimer's Disease and quickly ran out of money during the eight years she lived in a nursing home," Jenna explained. "It was becoming very stressful for my parents to find a good place nearby that would accept Medicaid."

While interning at a financial services company in college, Jenna decided she wanted to help people work towards avoiding that situation.

#### **Driven to Guide Clients to Financial Peace of Mind**

"Our mission is to be a "beacon of financial peace," to help people not worry whether they will have the funds to enjoy retirement," Jenna added.

The firm's offerings include:

- Retirement income plans
- Personalized and Customized Investment Advice
- Enhanced Legacy Planning Strategies to help beneficiaries avoid probate and maximize inheritances
- Partnerships with CPAs for Roth conversions
- Medicare Supplement and Medicare Advantage Insurance
- Social Security Maximization Strategies to potentially increase income and enhance lifestyles in retirement
- Long Term Care Insurance and Asset Based LTC plans to help protect assets from the high and rising costs of nursing homes

"We provide a holistic, comprehensive array of services to help clients look at their finances through many different angles," said Jenna.

## Compassionate Service for the Long Term

Beacon's vision: to be the most loving and caring financial planning firm in Overland Park; to be there for clients during life transitions; as well as serving our clients for the long term.

Jenna is passionate about supporting her clients, and especially enjoys assisting women at a local church's Divorce Recovery Group who find themselves newly in charge of their finances. "I collaborate with them to help find their current risk tolerance, set new financial goals, and develop a new retirement plan to help set themselves financial security. "I believe education helps empower their confidence to help them feel more secure about this area of their life."

She leads webinars and Empowering Women workshops in her community.

Speaking at Gradient Investments Women in Business events, Jenna's passion for mentoring other women in the industry is very prevalent. Gradient has recognized Jenna's leadership with their Women of Distinction Award, an award Gradient grants to underscore the impact of remarkable women shaping the future of finance.



### Four Reasons to Choose Beacon

- 1. They are an independent fiduciary
- 2. Jenna has a lot of experience in the financial services industry. She has had her insurance business since 2009 and her investment advisory business since 2016.
- 3. Jenna is registered to provide investment advice and licensed in insurance; she can work with a variety of money managers and different insurance companies, which gives her the ability to provide her clients with more strategies and a very comprehensive plan.
- 4. It's her goal to serve her clients with excellence so she offers ongoing reviews along with cutting edge financial education.

The growing firm recently moved into larger quarters. "We're drawing people who want a financial partner that cares about them—and their retirement quality of life," Jenna said.

To schedule a financial consultation, contact Beacon Wealth Advisory at 1-800-994-8993 or email info@beaconwealthadvisory.com. You can learn more about Beacon at their website: https://beaconwealthadvisory.com/.



10695 Granada Lane | Suite #104 | Overland Park, Kansas 66221